Kayla Brennan

Activities Guide

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SUMMARY

Activities guide with 1 year of full-time experience running daily recreation programming for families at a 400-room beach resort. Leads pool games, beach walks, crafts and evening events for groups of up to 60 guests in heat, wind and rain. Holds current First Aid/CPR/AED certification and works a flexible schedule of nights, weekends and holidays.

EDUCATION

Associate in Applied Science 05/2025

Horry-Georgetown Technical College Conway, SC

Hospitality Management

EXPERIENCE

Activities Guide 05/2025 - Present

Palmetto Shores Family Resort Myrtle Beach, SC

Full-time guide on a 9-person recreation team at a 400-room oceanfront family resort.

- Run **6** scheduled activities a day, from sandcastle contests to poolside trivia, for groups of 10-60 guests.
- Own weekly activity planning with the recreation manager, raising average sign-ups per event from 18 to 27.
- Present evening bingo and movie nights on a microphone, using public speaking to hold crowds of 80+ guests.
- Resolve guest questions and schedule conflicts at the activity desk with friendly customer service, earning 40+ survey mentions.

Camp Counselor 06/2023 - 08/2024

Grand Strand Summer Day Camp Conway, SC

Seasonal counselor at a 150-camper day camp during two summers of college.

- Provided group supervision for 12 campers ages 6-10 through daily sports, swimming and arts sessions.
- Enforced child safety rules and buddy checks at the lake, with zero lost-camper incidents over 2 summers.
- Organized 3 end-of-session talent shows attended by 200+ parents and staff.
- Completed event setup for field days, tracking supplies in Microsoft Excel against a $500 weekly budget.

SKILLS

Recreation Programming • Activity Planning • Customer Service • Group Supervision Child Safety • Public Speaking • Event Setup • First Aid/CPR/AED • Microsoft Excel Communication Skills

CERTIFICATES

Adult and Pediatric First Aid/CPR/AED

American Red Cross

04/2025