

Oluwaseun Adeyemi

Senior Financial Analyst

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Summary

Financial Analyst with 5 years supporting \$2B+ P&Ls across retail and tech — from weekly variance and forecasting to capex modeling and narrative write-ups that go up to the CFO. Dive Deep fluency in SQL and advanced Excel; Deliver Results through models that leaders actually use to make calls. Known for frugality and for surfacing the 'why behind the variance' before it gets asked. Targeting Amazon's FA-I/II track in Retail Finance or AWS Finance.

Experience

Senior Financial Analyst Jul 2023 - Present
Costco Wholesale Issaquah, WA
Finance partner to the \$2.4B ancillary-services business unit (pharmacy, optical, hearing aid).

- Owned weekly, monthly, and annual forecasts; reduced forecast variance from 9.2% to 3.1% through a SKU-level rebuild
- Partnered on a capex model for 14 new pharmacy builds; modeled NPV and payback driving a \$47M investment approval
- Wrote the MBR narrative read by the CFO and VP Finance; adopted as the template for 2 sister business units
- Cut close-cycle time by 3 business days by automating 6 recurring variance pulls in SQL + Excel Power Query

Financial Analyst, FP&A Jul 2020 - Jun 2023
T-Mobile Bellevue, WA
Supported the \$8B Postpaid Consumer business on OP1/OP2 planning and monthly variance.

- Built the 3-year ARPU + churn + CAC model used in 2022 long-range planning; adopted by the VP of Strategy
- Identified \$3.1M in annual SaaS overspend; led the vendor rationalization that retired 4 tools
- Designed the first self-serve Tableau variance dashboard for the 40-person FP&A team; replaced 3 manual decks
- Partnered with Marketing to model 6 promotional offers; the one adopted drove \$12M incremental revenue at +260 bps margin

Skills

Financial Modeling (3-statement, DCF)
Advanced Excel & VBA
SQL & Cognos / Oracle Hyperion
Variance Analysis & FP&A
Budgeting & OP1/OP2 Planning
Capital Expenditure Modeling
Narrative Writing (WBR/MBR)
Tableau
Amazon Leadership Principles

Languages

English	Native
French	Professional

Strengths

Frugality
Killed a \$3.1M annual SaaS spend after modeling true unit economics across three contenders.

Dive Deep
Rebuilt the team forecast from raw SKU-level data when the legacy model drifted — cut variance from 9.2% to 3.1%.