WHITNEY GALLAGHER

APPAREL DESIGNER

CONTACT

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Columbus, OH

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SKILLS

- Adobe Photoshop
- Adobe Illustrator
- Microsoft Office
- Garment Construction
- Tech Packs
- Fit Approvals
- Colorways
- Flat Sketches
- PLM
- Detail-Oriented

EDUCATION

Bachelor of Arts

05/2020

Kent State University

Kent, OH

Fashion Design

SUMMARY

Apparel designer with 6 years in men's and women's casual sportswear for mall and specialty brands. Designs knit and woven tops, fleece and bottoms in Adobe Illustrator and Adobe Photoshop, writes tech packs grounded in garment construction and presents lines in Microsoft Office decks to merchants and sourcing teams.

EXPERIENCE

Apparel Designer 04/2022 - Present

Scioto Apparel Group Columbus, OH

Design and sourcing office creating sportswear for 3 national mall brands.

- Design **80** knit, fleece and woven styles a season for a men's and a women's casual line.
- Build tech packs with construction details, trims and artwork placement, cutting vendor questions by 30%.
- Present seasonal lines to merchants in PowerPoint and Excel, defending price points for 12 key items.
- Review fit approvals with technical design and 4 Asian vendors over video, keeping 90% of styles on calendar.

Assistant Apparel Designer 07/2020 - 03/2022

Brewery District Apparel Columbus, OH

Private-label activewear and basics maker for regional retailers.

- Drafted 200 flat sketches a year and maintained the style library in the PLM system.
- Developed 25 colorways a season using Pantone books and lab dip approvals.
- Measured fit samples and logged spec changes for 3 technical designers before each fit review.
- Researched fabrics at 2 trade shows a year, adding 6 recycled polyester knits to the line.

Design Intern 05/2019 - 08/2019

Tremont Knit Works Cleveland, OH

Knitwear maker; summer internship.

- Illustrated 15 sweater and knit top concepts for the spring 2020 line.
- Compiled yarn cost and lead-time data for 20 suppliers in Excel.
- Supported 2 catalog photo shoots, steaming and styling 60 samples.