

Emily Johnson

Assistant Manager Retail

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Summary

Results-driven Assistant Manager with 5+ years of experience in retail sales, driving business growth, and leading high-performing teams. Proven track record of consistently exceeding sales targets, improving customer satisfaction, and developing effective merchandising strategies.

Experience

Assistant Manager Jan 2020 - Present

Retail Corporation New York, USA

Assist the Store Manager in overseeing daily operations, managing a team of 10 sales associates, and driving sales growth. Key responsibilities include:

- Developed and implemented sales strategies to increase revenue by 15% within 6 months
- Trained and mentored sales team to improve customer satisfaction ratings by 20%
- Collaborated with visual merchandising team to create eye-catching displays, resulting in a 10% increase in sales

Sales Associate Jun 2018 - Dec 2019

Fashion Boutique Los Angeles, USA

Provided exceptional customer service, processed transactions, and maintained store appearance. Key achievements include:

- Consistently exceeded monthly sales targets by an average of 12%
- Assisted in visual merchandising and window displays, resulting in a 15% increase in foot traffic
- Developed strong relationships with regular customers, resulting in a 20% increase in customer loyalty

Skills

Sales and Marketing
Team Management
Customer Service
Visual Merchandising
Time Management
Communication

Languages

English	Native
Spanish	Fluent

Strengths

Leadership
Proven ability to lead and motivate high-performing teams

Strategic Thinking
Skilled in developing and implementing effective sales strategies

Customer Focus
Strong commitment to delivering exceptional customer experiences