

AISHA RAHMAN

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SKILLS

- Product Management
- SQL
- Microsoft Excel
- PowerPoint
- Jira
- Data Analysis
- User Research
- Microsoft Word
- Written and Verbal Communication
- Attention to Detail

CERTIFICATES

Google Data Analytics Professional Certificate

Coursera • 01/2026

Microsoft Office Specialist: Excel Associate

Certiport • 09/2024

SUMMARY

Product Management Intern and MIS senior at The University of Texas at Austin, graduating 05/2027, with 2 internships at a logistics software company and a grocery chain. Runs SQL queries and Microsoft Excel models for data analysis, writes user stories in Jira and presents findings in PowerPoint, with strong written and verbal communication.

EXPERIENCE

Product Management Intern

Haulwise Software • Austin, TX • 06/2026 - Present

Product internship, part-time during senior year, at a 120-person freight software company.

- Analyze 3 months of product usage data in SQL to show where **38%** of new shippers abandon onboarding.
- Write 45 user stories with acceptance criteria in Jira for a carrier rating feature released in 09/2026.
- Interview 14 dispatch customers for user research and summarize pain points in a PowerPoint readout for the VP of Product.
- Build a Microsoft Excel model sizing the mid-market shipper segment at \$42M for the 2027 roadmap review.

Business Analyst Intern

Hill Country Retail Partners • San Antonio, TX

05/2025 - 08/2025

Summer internship on the analytics team of a 60-store regional grocery chain.

- Cleaned and joined loyalty data for **1.2M** shoppers in SQL to support a coupon redesign test in 12 stores.
- Created weekly Excel dashboards on basket size and promotion lift for 8 category managers and the merchandising director.
- Drafted requirement specs in Microsoft Word for 22 reports and tracked approvals with each report owner.
- Presented promotion results in a deck that moved \$300K of spend to the two best-performing offers.

EDUCATION

Bachelor of Business Administration

The University of Texas at Austin • Austin, TX • 05/2027
Management Information Systems