

RICARDO SALAS

AUTOMOTIVE DETAILER

CONTACT

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🏠 Tampa, FL

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SKILLS

- Paint Correction
- Clay Bar
- Ceramic Coating
- Interior Shampooing
- Dual-Action Polisher
- Steam Cleaning
- Headlight Restoration
- Odor Removal
- Attention to Detail

EDUCATION

High School Diploma

05/2021

Hillsborough High School
Tampa, FL

CERTIFICATES

IDA Certified Detailer

04/2024

International Detailing
Association

SUMMARY

Automotive detailer with 5 years in dealership and independent shops, finishing 6–8 full details a day. Skilled in paint correction, clay bar decontamination, ceramic coating and interior shampooing, with steady attention to detail on every panel. Valid Florida driver's license and a clean driving record.

EXPERIENCE

Automotive Detailer

03/2023 – Present

Bayshore Premium Detailing

Tampa, FL

Independent detail studio doing retail details, ceramic coatings and dealer work.

- Complete **6–8** full interior and exterior details a day, from clay bar and wax to interior shampooing.
- Perform two-step paint correction with a dual-action polisher, removing 80–90% of swirls on 15 cars a month.
- Apply ceramic coating packages priced at \$900–\$1,800, with no coating warranty claims in 3 years.
- Sell headlight restoration and odor removal with steam cleaning, adding \$4,200 in add-on sales in 2025.

Detailer

06/2021 – 02/2023

Gulf Coast Auto Mall

Clearwater, FL

Dealership group reconditioning about 300 used vehicles a month.

- Reconditioned 10 used trade-ins a day for the front line, meeting the 48-hour recon target.
- Buffed and dressed new deliveries before pickup, supporting a 96% delivery satisfaction score.
- Labeled and stored detail chemicals by safety data sheet, passing 4 quarterly safety audits.