Marcus Delgado

Automotive Photographer

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SUMMARY

Automotive Photographer with 15 months of dealership inventory photography, shooting 40-60 new and used vehicles a day across 3 lots. Captures consistent exterior, interior and 360-degree spin sets, edits batches in Adobe Lightroom, and uploads listings the same day, with steady attention to detail on glare, angles and background on every vehicle.

SKILLS

- **Inventory Photography**
- **360-Degree Spin Photography**
- **Adobe Lightroom**
- **Adobe Photoshop**
- **Photo Editing**
- **DSLR Cameras**
- **Lighting**
- **Attention to Detail**
- **Time Management**

EXPERIENCE

Automotive Photographer 07/2025 - Present

Lone Star Auto Group Dallas, TX

Dealer group with 3 franchise stores and about 1,200 vehicles in stock.

- Shoot **40-60** vehicles a day with a 32-photo standard set plus 360-degree spin photography for every unit.
- Complete photo editing in batches in Adobe Lightroom with saved presets and fix glare and reflections in Adobe Photoshop.
- Publish photo sets to the inventory system within 24 hours of check-in, cutting time-to-online from 4 days to 1.
- Coordinate with reconditioning and detail teams so 95% of cars are shot clean and lot-ready on the first pass.

Lot Attendant 06/2023 - 06/2025

Trinity Motors Irving, TX

Full-time role at a used-car dealership with about 300 vehicles, while taking evening classes.

- Moved and staged 70+ vehicles a day for test drives, deliveries and photo shoots on the lot.
- Photographed trade-ins with a phone and light kit for the used-car manager, about 25 units a week.
- Checked each car for damage, fuel and keys at intake and logged results in the dealership system.
- Earned a weekend photo shift after listings with the new phone-and-light photos drew 30% more online views.

EDUCATION

Associate of Applied Science 05/2025

Dallas College Dallas, TX

Commercial Photography

CERTIFICATES

Texas Class C Driver License

Texas Department of Public Safety

03/2019