Luis Santamaria

BEVERAGE MERCHANDISER

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SUMMARY

Beverage Merchandiser with 2 years of warehouse and route work, now handling cooler merchandising, shelves and floor displays for a soft-drink and water distributor across 18 San Antonio accounts. Covers product rotation, display building and backroom inventory counts, and lifts 50-pound cases all shift. Holds a valid Texas driver's license and a clean driving record.

SKILLS

- Cooler Merchandising
- Product Rotation
- Display Building
- Inventory Counts
- Hand Truck
- Pallet Jack
- Handheld Scanners
- Planogram Compliance
- Communication Skills
- Attention to Detail

EXPERIENCE

Beverage Merchandiser 04/2025 - Present

Alamo Beverage Distributing San Antonio, TX

Bottler-distributor delivering soft drinks, water and sports drinks to grocery, convenience and big-box stores.

- Handle **18** grocery and convenience accounts each week, working 10 to 14 stops on a typical day.
- Organize cooler doors and shelves by date code, keeping out-of-date product under 0.5% of route volume.
- Build 20-case floor displays for holiday and game-day promotions, completing about 30 builds a month.
- Deliver 3 to 4 pallets of product into each backroom with a hand truck, sorting stock by brand.

Warehouse Associate 07/2024 - 03/2025

Riverwalk Food Supply San Antonio, TX

Foodservice distribution warehouse supplying 250 restaurants in South Texas.

- Picked **180+** cases per hour using handheld scanners, with order accuracy of 99.6%.
- Loaded delivery trucks for 12 morning routes and checked each load against the manifest.
- Counted dry-storage inventory weekly and reported variances to the shift lead.
- Wrapped and labeled 60 outbound pallets per shift while following warehouse safety procedures.

EDUCATION

High School Diploma 05/2024

Thomas Jefferson High School San Antonio, TX

General Studies

CERTIFICATES

Valid Texas Driver's License, Clean Driving Record

Texas Department of Public Safety

07/2022

Forklift Operator Certification

Riverwalk Food Supply

08/2024