Noah Patel

Campus Ambassador

Campus ambassador at the University of Texas at Austin, promoting a study app to students and growing campus sign-ups to 1,900 in one year. Runs campus marketing, tabling events and social media marketing on Instagram and TikTok, and tracks referral codes in Google Sheets. Brings communication skills and steady customer service to student questions.

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EXPERIENCE

Campus Ambassador

08/2025 - Present

LoopNotes

Austin, TX

Part-time role for a study and note-sharing app, about 10 hours a week.

- Grow app sign-ups on campus from 300 to **1,900** through tabling, class talks and a student referral code.
- Plan 10 tabling and study-night events a semester with student organizations, drawing 60 to 150 students each.
- Create Instagram and TikTok posts in Canva and CapCut, reaching 45,000 views across 2 semesters.
- Track referral codes, event sign-ups and feedback in Google Sheets and share a monthly recap with the brand team.

Barista (Part-Time)

09/2024 - 07/2025

Guadalupe Street Coffee

Austin, TX

Busy coffee shop next to campus.

- Prepared 200+ drinks per shift during morning rushes while keeping ticket times under 4 minutes.
- Promoted the loyalty app at checkout, signing up 350 new members in one semester.
- Handled cash and card payments on Square POS and balanced the drawer at close every shift.
- Trained 3 new baristas on drink recipes, register steps and opening and closing checklists.

SKILLS

Campus Marketing

Social Media Marketing

Instagram

TikTok

Canva

Google Sheets

Event Planning

Square POS

Customer Service

Communication Skills

EDUCATION

Bachelor of Business Administration

05/2027

The University of Texas at Austin

Austin, TX

Marketing