

# Emily Chen

## Content Writer Intern

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### Summary

Highly motivated and experienced content writer intern with a strong background in creating engaging and informative blog posts. Proficient in SEO techniques, social media marketing, and content management systems. Proven track record of increasing website traffic by 25% through strategic content creation and optimization.

### Experience

Jan 2022 - Aug 2022

New York, USA

#### Content Writer Intern

ABC Media

Researched and wrote high-quality, engaging blog posts on various topics, resulting in a 30% increase in website traffic. Utilized SEO techniques to optimize content for search engines, increasing page views by 20%. Collaborated with the editorial team to develop and implement a content calendar, ensuring consistent content publication and a 25% increase in social media engagement.

- Conducted in-depth research on assigned topics to create informative and engaging content
- Developed and implemented a content calendar to ensure consistent publication of high-quality content
- Optimized content for search engines using SEO techniques, resulting in a 20% increase in page views
- Collaborated with the editorial team to brainstorm and develop new content ideas
- Edited and proofread content for grammatical errors and clarity

Jun 2020 - Dec 2021

Los Angeles, USA

#### Junior Content Writer

DEF Publishing

Wrote and edited articles, blog posts, and social media content for various clients, resulting in a 15% increase in client satisfaction. Developed and implemented a social media marketing strategy, increasing followers by 50% and engagement by 200%. Conducted keyword research and optimized content for search engines, resulting in a 15% increase in website traffic.

- Researched and wrote high-quality, engaging content for various clients and industries
- Developed and implemented a social media marketing strategy, resulting in a 50% increase in followers and 200% increase in engagement
- Conducted keyword research and optimized content for search engines, resulting in a 15% increase in website traffic
- Collaborated with the editorial team to brainstorm and develop new content ideas
- Edited and proofread content for grammatical errors and clarity

### Skills

• Content Writing

• Content Management Systems

• Communication

- SEO
- Content Marketing

- Time Management
- Team Collaboration

- Research

## Education

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2018 - 2022  
Los Angeles, USA

**Bachelor's Degree in English**  
University of California  
English • 3.5/4.0