CATHERINE HOLLOWAY

DIRECTOR OF EMERGENCY MANAGEMENT

CONTACT

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SUMMARY

Director of emergency management with 14 years in local and state emergency management, the last 6 leading a county agency through 9 federally declared disasters. Runs the EOC, a $3.2M budget and EMPG and mitigation grants, and briefs elected officials and the public during incidents. Certified Emergency Manager with a master's in emergency management.

SKILLS

- Emergency Management
- EOC Operations
- EMPG Grants
- FEMA Public Assistance
- Hazard Mitigation
- NIMS
- Budget Management
- Public Information
- HSEEP
- Leadership

EDUCATION

Master of Science
05/2012
Oklahoma State University
Stillwater, OK
Fire and Emergency Management Administration

CERTIFICATES

Certified Emergency Manager (CEM)
04/2018
International Association of Emergency Managers

National Emergency Management Advanced Academy
10/2019
FEMA Emergency Management Institute

EXPERIENCE

Director of Emergency Management 03/2020 - Present
Canadian River County Emergency Management Oklahoma City, OK
County agency serving 800,000 residents in 14 cities.

- Lead a staff of 11 and the county EOC through **9** federally declared disasters, including 2024 tornado outbreaks.
- Manage a $3.2M budget and $14M in hazard mitigation grants that funded 1,800 safe rooms.
- Secure FEMA Public Assistance reimbursement of $62M for debris removal and infrastructure repair.
- Represent the agency before county commissioners and act as public information lead for 40+ press conferences.

Deputy Director 07/2016 - 02/2020
Red Earth County Office of Emergency Management Norman, OK
County office covering urban and rural communities.

- Ran daily operations and EOC staffing for 5 major activations under NIMS.
- Rebuilt the outdoor warning siren network, raising coverage from 78% to 97% of residents.
- Wrote the county's first hazard mitigation plan update with 22 jurisdictions.
- Supervised EMPG grant work plans and quarterly reports with no audit findings.

Emergency Management Planner 06/2012 - 06/2016
Oklahoma Prairie Preparedness Office Oklahoma City, OK
State preparedness office.

- Planned 15 HSEEP exercises for state agencies and tribal partners.
- Drafted state ESF annexes and shelter plans used in the 2013 tornado response.
- Trained 400 local responders in ICS and shelter operations across 20 counties.
- Coordinated state EOC planning section shifts during 3 activations.