Brian Adeyemi

ENGAGEMENT MANAGER

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Summary

Engagement manager with 10 years in analytics and AI consulting, leading data and machine learning engagements for retail, insurance and logistics clients. Owns engagement management from scoping to renewal, keeps risk management and budgets visible to sponsors, and turns SQL and Excel analysis into decisions executives act on.

Skills

- **Engagement Management**
- **Project Management**
- **Risk Management**
- **Customer Success**
- **SQL**
- **Excel**
- **AI**
- **Communication Skills**
- **Problem-Solving Skills**
- **Machine Learning**

Experience

Engagement Manager 05/2022 - Present

Bayview Analytics San Francisco, CA

Data and AI consulting firm with 180 staff.

- Lead **5** concurrent client engagements worth $7M a year, with teams of data scientists and engineers.
- Plan AI forecasting and pricing projects with client sponsors, setting success metrics before work starts.
- Run weekly risk management reviews and status reports, keeping 92% of milestones on schedule in 2025.
- Partner with the customer success team on renewals, growing revenue 35% at the 3 largest accounts.

Senior Consultant 07/2018 - 04/2022

Sutter Street Consulting San Francisco, CA

Analytics consultancy for retail and insurance clients.

- Directed project management for 9 analytics projects, from data audit to model handoff.
- Wrote SQL to profile 40 million transaction records for a grocery chain's loyalty program.
- Built Excel business cases that justified $3M in client investment in demand forecasting tools.
- Trained client analysts on new dashboards, lifting weekly active users to 400.

Analyst 07/2016 - 06/2018

Embarcadero Data Partners Oakland, CA

Business intelligence consulting firm.

- Prepared 60+ client reports a year on sales, churn and logistics performance.
- Joined data from 12 source systems into clean reporting tables for client projects.
- Documented data definitions and handoff notes for 8 client teams.

Education

Bachelor of Science 05/2016

University of California, Berkeley Berkeley, CA

Industrial Engineering and Operations Research