

John Doe

Executive Director

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SUMMARY

Results-driven Executive Director with 8+ years of experience in camp management, program development, and staff leadership. Proven track record of increasing camp attendance and revenue, with a strong focus on community outreach and development. Skilled in leadership, program development, staff management, marketing, and fundraising, with a passion for creating inclusive and engaging camp experiences for diverse populations.

EXPERIENCE

Executive Director

Camp Clearwater

Executive Director

📅 Jun 2015 - Aug 2019 📍 Lake County, IL

- Developed and implemented strategic plans to increase camp attendance by 25% and revenue by 30% within 2 years
- Managed a team of 20 staff members, providing training, feedback, and performance evaluations to ensure high-quality program delivery
- Collaborated with local community organizations to develop and implement outreach programs, resulting in a 50% increase in local participation
- Coordinated and executed special events, including fundraising campaigns, resulting in a 20% increase in donations
- Developed and maintained relationships with key stakeholders, including donors, board members, and community leaders

Program Director

Camp Timberline

Program Director

📅 Jun 2011 - May 2015 📍 Cook County, IL

- Designed and implemented programs for campers, including outdoor adventures, arts and crafts, and team-building activities
- Managed a team of 10 staff members, providing training, feedback, and performance evaluations to ensure high-quality program delivery
- Coordinated and executed special events, including theme days and camp-wide activities
- Developed and maintained relationships with key stakeholders, including parents, staff, and community leaders
- Assisted with marketing and outreach efforts, resulting in a 15% increase in camp attendance

PROJECTS

Outdoor Adventures Program

Project Manager

📅 Jun 2018 - Aug 2018

Developed and implemented a new camp program, 'Outdoor Adventures,' which resulted in a 25% increase in camp attendance

Outdoor education • Program development • Staff training

Camp Clearwater Marketing Campaign

SKILLS

Leadership

Program development

Staff management

Communication Marketing

Fundraising Problem-solving

Time management

Budgeting Team-building

Conflict resolution

Crisis management

LANGUAGES

English



Spanish



EDUCATION

Bachelor of Science in Recreation and Leisure

University of Illinois

📅 Aug 2005 - May 2009

📍 University of Illinois, Champaign, IL

Recreation and Leisure • 3.5/4.0

Master of Science in Recreation and Leisure

University of Illinois

📅 Aug 2009 - May 2011

📍 University of Illinois, Champaign, IL

Recreation and Leisure • 3.8/4.0

CERTIFICATES

CPR/First Aid Certification

📅 Jun 2015

📄 American Red Cross

CPR/First Aid Certification

Camp Director Certification


📅 Jan 2010

📄 American Camp Association

Camp Director Certification

STRENGTHS

Marketing Manager

 Jan 2015 - May 2015

Developed and implemented a marketing campaign, 'Camp Clearwater,' which resulted in a 20% increase in camp attendance

Marketing • Social media • Public relations

Leadership

Proven leadership and management skills, with experience managing teams and developing programs

Communication

Excellent communication and interpersonal skills, with experience working with diverse groups and stakeholders

Problem-solving

Strong problem-solving and analytical skills, with experience developing and implementing solutions to complex problems