Andre Jackson

FIELD BRAND AMBASSADOR

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SUMMARY

Field brand ambassador with 3 years in promotions, covering a 60-store Phoenix route for an energy drink brand. Handles product sampling, merchandising, account visits and event marketing, and keeps inventory tracking and display photos current in the field app. Holds a valid driver's license with reliable transportation and brings strong communication skills to store managers and shoppers.

SKILLS

Product Sampling • Merchandising • Account Visits • Event Marketing • Inventory Tracking • Display Building

Lead Capture • Customer Service • Communication Skills • Work Independently

EXPERIENCE

Field Brand Ambassador 03/2025 - Present

Kinetic Hydration Co. Phoenix, AZ

Energy and hydration drink brand sold in grocery, convenience and fitness channels.

- Manage a **60**-store route of grocery, gas station and gym accounts, checking cooler placement and pricing every 2 weeks.
- Run 12 sampling events a month at stores, gyms and college games, handing out 4,000+ cans a month.
- Build secondary displays with store managers, adding 35 new cooler and endcap placements in 2026.
- Track inventory, out-of-stocks and display photos in the field app and report to the area manager every Friday.

Event Promotions Staff 05/2023 - 02/2025

Valley Event Staffing Tempe, AZ

Event staffing agency serving beverage, auto and telecom brands.

- Staffed 150+ promotional events for beverage, auto and telecom brands at concerts, stadiums and grand openings.
- Collected 5,000 lead forms on tablets for client sweepstakes and test-drive sign-ups.
- Assembled tents, tables and banners at outdoor events, finishing setup 30 minutes before doors opened.
- Answered guest questions on products and offers, sending 200+ warm leads to client sales teams.

EDUCATION

Associate of Arts 12/2023

Mesa Community College Mesa, AZ

Business