TYLER BRANDT

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SUMMARY

Footwear designer with 6 years in performance running and trail footwear. Takes shoes from sketching and 3D modeling to factory samples using Adobe Creative Suite and Rhino 3D, and works with Asian factories and material suppliers on uppers, midsoles and outsoles that hit cost and wear-test targets.

SKILLS

- Sketching
- Adobe Creative Suite
- Adobe Illustrator
- Adobe Photoshop
- Rhino 3D
- KeyShot
- PowerPoint
- Performance Footwear Materials
- Tech Packs
- Communication Skills

EXPERIENCE

Footwear Designer

Cascade Trail Footwear • Portland, OR • 02/2023 - Present

Outdoor footwear brand selling trail running and hiking shoes in 25 countries.

- Design **14** trail running and hiking styles a year, from initial sketching to the confirmation sample.
- Build 3D upper and outsole models in Rhino 3D with KeyShot renders, cutting proto rounds from 3 to 2.
- Present concepts in PowerPoint at 4 gate reviews a year with product line managers, marketing and sales.
- Select performance footwear materials with 6 suppliers, meeting target cost on 90% of styles.

Associate Footwear Designer

Rose City Athletic • Beaverton, OR • 08/2020 - 01/2023

Running footwear brand with 2 factory partners in Vietnam.

- Created upper artwork, colorways and tech packs in Adobe Illustrator and Adobe Photoshop for 30 SKUs a season.
- Reviewed 150 samples a year with the developer, marking corrections on upper patterns and stitching.
- Conducted 2 factory trips a year to Vietnam to solve last fit and lasting issues on first samples.
- Tested 40 wear-test pairs with the athlete team and summarized durability notes for design changes.

Footwear Design Intern

Willamette Boot Company • Portland, OR • 06/2019 - 09/2019

Work and western boot maker; summer internship.

- Drafted 20 work boot concepts by hand and in Adobe Photoshop for the 2020 line review.
- Organized a leather and textile swatch library of 250 materials by supplier and price.
- Assembled teardown boards for 8 competitor boots, noting materials and construction.

EDUCATION

Bachelor of Fine Arts

University of Oregon • Eugene, OR • 06/2020

Product Design