Marcus Whitfield

Freelance Artist

Freelance artist with 6 years of experience in illustration, digital painting and mural painting for publishers, breweries, game studios and city arts programs. Has completed 120+ paid commissions using Procreate, Adobe Illustrator and Adobe Photoshop, and prepares print-ready files for every job.

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Experience

Freelance Artist

Marcus Whitfield Studio (self-employed) • Denver, CO

05/2023 - Present

Self-employed illustrator and muralist taking commissions from businesses, publishers and public art programs.

- Execute **9** interior and exterior murals up to 1,400 sq ft for restaurants, schools and a city-funded arts district.
- Illustrate 4 children's book titles and 30+ editorial pieces, working from sketch to final art in Procreate.
- Create character design and key art for 2 indie game studios, delivering 60+ approved assets on schedule.
- Negotiate pricing, contracts and schedules for every commission, keeping a 6-week booking backlog and 95% on-time delivery.

Graphic Designer

Front Range Print & Sign • Denver, CO • 08/2020 - 04/2023

Commercial print and sign shop serving 400+ local businesses.

- Designed labels, signage and vehicle wraps in Adobe Illustrator for about **25** client jobs a week.
- Produced print-ready files with correct bleeds, color profiles and resolution, cutting reprints by 20%.
- Developed custom hand-lettered logos and illustrations, adding a $40K-a-year illustration service line.
- Presented proofs to clients and revised art in up to 3 rounds, applying color theory to keep brand colors consistent.

Skills

Illustration , Digital Painting

Mural Painting

Character Design , Procreate

Adobe Illustrator

Adobe Photoshop

Print Production

Color Theory

Client Communication

Education

Bachelor of Fine Arts

Rocky Mountain College of Art + Design

Denver, CO

05/2020

Illustration