Priya Desai

Merchandising Specialist

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Summary

Merchandising Specialist with 4 years in retail merchandising, including 2 years at a 60-store specialty chain supporting assortment planning for home decor. Builds weekly sales analysis in Microsoft Excel, prepares PowerPoint line reviews and maintains planograms in JDA Space Planning. Pairs store-level reset experience with attention to detail on item and price data.

Experience

Merchandising Specialist

Buckeye Home Outfitters — Columbus, OH — 03/2024 - Present

Specialty home decor retailer with 60 stores across the Midwest.

- Support assortment planning for **1,800** home decor SKUs, tracking sales, margin and weeks of supply.
- Build weekly sales analysis in Microsoft Excel with pivot tables, flagging slow sellers for 15% markdowns.
- Compile PowerPoint decks for seasonal line reviews with buyers and 4 vendor partners.
- Update 120 planograms a season in JDA Space Planning and send store packets written in Microsoft Word.

Retail Merchandiser

Midwest Retail Partners — Columbus, OH — 06/2022 - 02/2024

Third-party merchandising firm serving home goods vendors in central Ohio.

- Executed home goods resets in **14** stores, keeping planogram compliance above 95% on audits.
- Placed inventory replenishment orders weekly, reducing out-of-stocks on core items by 20%.
- Trained 3 new merchandisers on reset procedures, store check-in rules and photo reports.
- Documented vendor display issues and sent weekly summaries to the account manager.

Education

Bachelor of Science

The Ohio State University

Fashion and Retail Studies

Columbus, OH

05/2022

Skills

Merchandising	—	Assortment Planning	—	Sales Analysis	—	Microsoft Excel
PowerPoint	—	Microsoft Word	—	JDA Space Planning	—	Inventory Replenishment
Attention to Detail	—	Organizational Skills				

Certificates

Microsoft Office Specialist: Excel Associate

Microsoft

09/2023