

NATALIE BROOKS

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📍 Raleigh, NC

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SKILLS

- Program Management
- Season Planning
- Skill Development
- Stroke Technique
- Dryland Training
- Meet Management
- Staff Training
- Budget Management
- Leadership
- Communication

CERTIFICATES

Level 4 Coach Certification

American Swimming Coaches Association (ASCA)

05/2021

Safety Training for Swim Coaches

American Red Cross • 08/2025

First Aid, CPR and AED

American Red Cross • 08/2025

SUMMARY

Head coach with 13 years in club swimming, the last 8 leading a 320-swimmer USA Swimming club. Builds season planning and skill development tracks from novice to national groups, trains a staff of 11 coaches and runs a \$610,000 budget. Has coached 14 Junior National qualifiers and grown membership by 45%.

EXPERIENCE

Head Coach

Neuse River Aquatics • Raleigh, NC • 09/2018 - Present

Head coach and program director of a year-round USA Swimming club with 320 swimmers at 2 pools and an 11-coach staff.

- Grow membership from 220 to **320** swimmers by adding a novice pipeline and 2 new practice groups.
- Hire 11 assistant coaches and lead monthly staff training on stroke technique, Safe Sport and group management.
- Write season planning cycles for the senior group, producing 14 Junior National qualifiers and 3 Division I swimmers.
- Oversee a \$610,000 budget and meet management for 4 sanctioned meets a year of 600+ swimmers each.

Senior Group Coach

Piedmont Marlins Swim Club • Greensboro, NC

08/2013 - 08/2018

Coach for the senior and age-group programs at a 250-swimmer club, reporting to the head coach.

- Coached 40 senior swimmers through 9 practices a week, with 85% posting season-best times at championships.
- Ran dryland training 3 days a week focused on core strength and shoulder injury prevention.
- Developed skill development checklists for 4 age groups, later adopted as the club's level system.
- Arranged travel for 6 away meets a year, covering hotels, entries and chaperone schedules.

EDUCATION

Bachelor of Science

University of North Carolina Wilmington • Wilmington, NC

05/2013

Exercise Science