VICTORIA LANG

HEAD OF SUSTAINABILITY

CONTACT

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SKILLS

- Sustainability Strategy
- Net-Zero Roadmap
- CSRD
- ISSB
- TCFD
- Double Materiality
- ESG Reporting
- Board Reporting
- Budget Management
- Communication

EDUCATION

Master of Business Administration

05/2014

University of California, Berkeley

Berkeley, CA

Sustainable Business

CERTIFICATES

FSA Credential 06/2021

IFRS Foundation

SUMMARY

Head of sustainability with 12 years in sustainability strategy and ESG reporting, building a 6-person function at a $3.5B consumer products company. Sets the net-zero roadmap, owns CSRD and ISSB readiness, and handles board reporting to the sustainability committee every quarter. Known for clear communication with executives, investors and plant teams.

EXPERIENCE

Head of Sustainability 04/2022 - Present

Pacific Crest Brands San Francisco, CA

Consumer products company with $3.5B in revenue, 9 plants and sales in 30 countries.

- Built and lead a team of **6** across climate, packaging and ESG reporting, with budget management of $3M a year.
- Set a 2045 net-zero roadmap with SBTi-validated 2030 targets, approved by the board in 2023.
- Directed CSRD readiness, including a double materiality assessment and 1,100 mapped data points.
- Cut Scope 1 and 2 emissions 34% since 2021 through renewable power contracts and electric boilers at 4 plants.

Senior Manager, Sustainability 03/2018 - 03/2022

Golden Gate Beverage Co. Oakland, CA

Beverage maker with 5 bottling plants.

- Launched the company's first sustainability report and GRI index in 2019.
- Ran a water stewardship program that lowered water use per liter of product 22% at 5 plants.
- Managed TCFD scenario analysis with finance, adding 4 climate risks to the enterprise risk register.

Sustainability Consultant 07/2014 - 02/2018

Bay Area Climate Partners San Francisco, CA

Climate and ESG consultancy.

- Delivered GHG inventories and CDP responses for 25 clients in food, retail and tech.
- Wrote 6 materiality assessments based on stakeholder interviews and survey analysis.
- Coached 8 junior consultants on carbon accounting methods and client writing.