

REBECCA SLOAN

HOSPICE LIAISON

CONTACT

@rebecca.sloan@email.com

☎ (816) 555-0119

🏠 Kansas City, MO

🌐 [linkedin.com/in/rebeccasloan](https://www.linkedin.com/in/rebeccasloan)

SKILLS

- Medicare Hospice Benefit
- Referral Development
- Community Education
- Public Relations
- CRM
- Microsoft Excel
- PowerPoint
- Referral Tracking
- Organizational Skills
- Communication Skills

EDUCATION

Bachelor of Arts

05/2020

University of Missouri-Kansas City

Kansas City, MO

Communication Studies

SUMMARY

Hospice liaison with 6 years in home health and hospice public relations and community outreach in the Kansas City area. Generates 45 referrals a month, explains the Medicare hospice benefit clearly to families and clinicians, and uses strong organizational skills to keep 36 referral sources on a steady visit plan.

EXPERIENCE

Hospice Liaison

02/2024 - Present

Heartland Comfort Hospice

Kansas City, MO

Community liaison for a hospice serving 5 counties with an average daily census of 140.

- Generate **45** hospice referrals a month from 4 hospitals, 12 nursing homes and 20 physician offices.
- Deliver community education on the Medicare hospice benefit to 30 groups a year, from churches to senior centers.
- Coordinate with admissions nurses on eligibility questions, keeping referral-to-admission time under 24 hours.
- Plan monthly visits in the CRM and report referral trends in Microsoft Excel and PowerPoint to the director.

Community Relations Coordinator

06/2020 - 01/2024

Mission Hills Home Health

Overland Park, KS

Referral outreach for a Medicare-certified home health agency in Johnson County.

- Grew referrals from skilled nursing facilities 40% in 3 years with a set route of 25 weekly visits.
- Organized 6 caregiver education events a year, each drawing 50 or more family members.
- Maintained referral logs for 300 sources and flagged inactive ones for follow-up each month.
- Partnered with intake staff to verify insurance on 100 referrals a month before first visits.