KENJI WATANABE

Interaction Designer

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SKILLS

- **Figma**
- **ProtoPie / Origami Studio**
- **After Effects + Lottie**
- **Motion Specifications**
- **Gesture & Haptics Design**
- **Design Systems Tokens**
- **Accessibility (WCAG 2.2 AA)**

EDUCATION

MFA in Interaction Design

School of Visual Arts (SVA)

2016 - 2018

New York, NY

Interaction Design

GPA: 3.9/4.0

SUMMARY

Interaction Designer with 7 years crafting motion, micro-interactions, and gesture systems at Apple and Spotify. Shipped 22 production interaction patterns across iOS and Apple Watch; lifted gesture-task success rate by 18% and engagement by 9%.

EXPERIENCE

Senior Interaction Designer

Apple — Apr 2022 - Present — Cupertino, CA

Interaction designer on the Apple Watch Health and watchOS team.

- Designed 14 production interactions for watchOS Health, including the Crown-driven Vitals scrub gesture
- Lifted task-success rate on the Heart Rate flow by 18% via redesigned gesture affordances
- Built motion and haptics specs in ProtoPie + Origami; reused across 5 Watch surfaces
- Co-authored the watchOS Health interaction guidelines now adopted across 11 internal teams

Interaction Designer

Spotify — Aug 2018 - Mar 2022 — New York, NY

IxD on the Now Playing redesign and Lyrics surface.

- Shipped the Now Playing 2.0 motion language; +9% engagement and +14% lyrics engagement
- Authored interaction tokens in Encore (Spotify DS) used across 7 product surfaces