Mateo Vargas

Junior UI Designer

Brooklyn, NY • (555) 384-7621 • mateo.vargas@email.com
linkedin.com/in/mateovargas • mateovargas.design

SUMMARY

Junior UI Designer with 2 years at Shopify and Webflow shipping production interfaces in Figma and React. Co-owned redesign of Shopify Admin's product-detail page, lifting merchant task-completion 18% across 1.2M monthly active stores; published 4 Webflow templates with 3,800+ downloads. Google UX Certificate + Figma Design Advocate.

SKILLS

Figma & Figma Variables | **Webflow** | **Adobe Illustrator & Photoshop** | **Polaris & Component Authoring** | **Accessibility (WCAG 2.1 AA)** | **Prototyping (Figma, Protopie)** | **Lookback & Maze Usability Testing**

EXPERIENCE

Junior UI Designer

Shopify

Jul 2023 - Present Remote (NY)

Junior UI Designer on Shopify Admin's product catalog team supporting 1.2M monthly active merchants.

- Co-owned redesign of the product-detail page in Shopify Admin; merchant task-completion rose 18%, support tickets fell 23% post-launch
- Built 12 components in Shopify's Polaris design system used by 2,400+ merchant-app developers; all passed WCAG 2.1 AA on first review
- Ran 8 unmoderated usability tests via Lookback for 60+ merchants; insights informed 3 Q4 roadmap items
- Earned Shopify's Junior Design Excellence Award (top 4 of 28 junior designers)

UI Designer

Webflow

Jan 2022 - Jun 2023 Remote

Visual designer on Webflow's Marketplace team designing template UIs for the Webflow Community.

- Authored 4 Webflow Community templates with 3,800+ combined downloads and 4.7/5 rating
- Designed Webflow's redesigned Marketplace listing page; conversion to template install rose 14%
- Maintained Webflow's internal Figma library of 320+ marketing components

EDUCATION

B.F.A.

Pratt Institute

Sep 2018 - May 2022 Brooklyn, NY

Communication Design • GPA: 3.78/4.0

CERTIFICATES

Google UX Design Professional Certificate

Google / Coursera

2023

Figma Design Advocate Certificate

Figma

2024

IxDF UI Design Patterns Certificate

Interaction Design Foundation

2022

LANGUAGES

Spanish
Native

English
Native