Sofia Ramirez

Lash Artist

Florida-licensed lash artist with 5 years of classic, hybrid and volume lash extensions in Miami studios. Applies 5-7 full sets a day, keeps 140 clients on fill memberships and adds lash lifts and lash tinting that now bring 25% of booking revenue. Known for friendly customer service and a positive attitude with first-time clients.

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Miami, FL

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Experience

Lash Artist

06/2023 - Present

Brickell Lash Lounge

Miami, FL

Lash artist at a 7-bed lash studio with a membership program.

- Apply 5-7 sets of classic, hybrid and volume lash extensions a day, averaging 2 hours per full set.
- Retain 140 clients on 2- and 3-week fill memberships, with **78%** returning for fills on schedule.
- Perform lash lifts and lash tinting for 20+ clients a week, a service now bringing 25% of booking revenue.
- Mentor 2 junior artists on isolation, lash mapping and adhesive humidity control during their first 90 days.

Lash Technician

03/2021 - 05/2023

Coral Gables Beauty Bar

Coral Gables, FL

Lash technician at a brow, lash and makeup bar with 5 stations.

- Completed 18-22 lash fills and full sets a week with under 2% retention complaints.
- Maintained sanitation logs for tweezers and lash beds, passing every state inspection.
- Built an Instagram portfolio of 200+ sets that brought in about 15 new clients a month.
- Patch-tested new clients for adhesive sensitivity and recorded reactions on each intake form.

Certificates

Facial Specialist License

02/2021

Florida Board of Cosmetology

Volume Lash Certification

09/2022

Miami Lash Academy

Skills

- Classic Lash Extensions
- Volume Lash Extensions
- Hybrid Lashes
- Lash Lifts
- Lash Tinting
- Lash Mapping
- Isolation
- Sanitation
- Customer Service
- Positive Attitude

Education

Certificate

01/2021

South Florida Beauty Institute

Miami, FL

Facial Specialty (260 hours)