JOAQUIN MENDEZ

LEAD UI DESIGNER

CONTACT

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Mountain View, CA

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joaquinmendez.design

SKILLS

Figma & Design System Authoring

Material You & HIG

Cross-Platform iOS/Android/Web

Design Pod Leadership (5-7 designers)

Design Review & Promotion Coaching

Quant + Qual Outcome Measurement

Origami Studio (Meta)

EDUCATION

Carnegie Mellon University

Pittsburgh, PA

M.S.

Sep 2012 - May 2014

Human-Computer Interaction

GPA: 3.92/4.0

University of California, San Diego

San Diego, CA

B.S.

Sep 2008 - May 2012

Cognitive Science (Design)

GPA: 3.78/4.0

LANGUAGES

Spanish

English

SUMMARY

Lead UI Designer with 10 years at Google and Meta. Lead a 7-person design pod across Google Workspace and Meta Reality Labs; shipped 4 Material You components adopted by 180+ internal Google teams + 40K+ external Android developers, and led WhatsApp Business iOS UI redesign (DAU +12%, NPS +9 points). NN/g UX Master + Google UX Design + Adobe ACE.

EXPERIENCE

Google — Mountain View, CA

Lead UI Designer — Aug 2021 - Present

Lead designer on Google Workspace's Gmail and Drive design system team.

- Lead a 7-person design pod (UI + research + content) shipping 12+ Workspace surface redesigns per year
- Owned Material You component library extension: 4 new components adopted by 180+ internal Google teams and 40K+ external Android developers
- Drove Gmail mobile triage redesign for Workspace; daily active triage actions rose 17% across 1.4B Gmail mobile users
- Coached 3 designers from Senior to Staff level via structured promotion-track design reviews

Meta — Menlo Park, CA

Senior UI Designer — Aug 2017 - Jul 2021

Senior UI designer on WhatsApp Business and Reality Labs teams.

- Led WhatsApp Business iOS UI redesign for SMB onboarding; DAU rose 12% and NPS rose 9 points 90 days post-launch
- Co-designed Horizon Worlds avatar-customization UI for Quest 2; concurrent users rose 22% and average session time rose 8 minutes
- Authored 60+ components in Meta's Origami design system used across all family-of-apps surfaces

CERTIFICATES

Nielsen Norman Group UX Master Certification — 2022

Nielsen Norman Group

Google UX Design Professional Certificate — 2020

Google / Coursera

Adobe Certified Expert — Adobe XD — 2021

Adobe