

Danielle Mercer

Life Enrichment Coordinator

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SUMMARY

Life enrichment coordinator with 4 years in senior living, now running daily programs for 95 independent and assisted living residents. Designs wellness, arts and lifelong learning classes, coordinates outings and family events, and uses Microsoft Office and steady time management to keep a 7-day calendar on track.

SKILLS

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|-------------------------------|-----------------------|-------------------|
| • Life Enrichment Programming | • Outing Coordination | • Creativity |
| • Activity Facilitation | • Care Plans | • Time Management |
| • Event Planning | • Resident Surveys | |
| • Wellness Programs | • Microsoft Office | |

EXPERIENCE

Life Enrichment Coordinator

Westhampton Commons Senior Living

Independent and assisted living community with 95 residents.

- Design a 7-day life enrichment calendar of **150** programs a month across wellness, arts and learning.
- Partner with a local college on a resident-led lecture series averaging 35 attendees a session.
- Coordinate 8 outings a month, booking venues and driving the 14-seat bus with a clean record.
- Survey residents each quarter and adjust wellness programs, lifting satisfaction from 78% to 89%.

09/2024 - Present

Richmond, VA

Activities Assistant

James River Health and Rehabilitation

120-bed skilled nursing and rehabilitation center.

- Facilitated **5** daily group programs, including chair yoga, trivia and live music with volunteers.
- Visited 20 room-bound residents weekly with sensory, reading and reminiscence activities.
- Organized 3 family events a year for 200+ guests, from holiday dinners to a summer picnic.
- Entered participation notes into the care system daily for quarterly care plan meetings.

08/2022 - 08/2024

Richmond, VA

EDUCATION

Bachelor of Science

Longwood University

Therapeutic Recreation

05/2022

Farmville, VA

CERTIFICATES

Certified Therapeutic Recreation Specialist (CTRS)

National Council for Therapeutic Recreation Certification

11/2022

CPR and First Aid

American Red Cross

08/2025