

Kevin Liu

Associate Product Manager

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SKILLS

Product Management —●

SQL —●

Jira —●

Microsoft Excel —●

PowerPoint —●

Microsoft Word —●

Agile —●

Product Requirements —●

Project Management —●

Attention to Detail —●

EDUCATION

Bachelor of Science 06/2024

University of Washington

Seattle, WA

Informatics

CERTIFICATES

Certified Scrum Product Owner (CSPO)

02/2025

Scrum Alliance

Pragmatic Institute Foundations Certification

11/2025

Pragmatic Institute

SUMMARY

Associate Product Manager with 2 years in product management at a consumer budgeting app, after a product analyst internship in health tech. Owns small features end to end, from SQL analysis and product requirements to launch, in two-week agile sprints. Organized, with strong attention to detail and project management skills across engineering, design and marketing.

EXPERIENCE

Associate Product Manager 07/2024 - Present

Cascade Ledger Seattle, WA

Consumer budgeting app with 900,000 monthly users, 40 engineers and a two-week release cycle.

- Own the bill reminders feature, shipping 6 releases that raised weekly active use from **21%** to **29%**.
- Write product requirements and Jira tickets for a 7-person squad working in two-week agile sprints.
- Query event data in SQL to size problems, including a sign-up bug that cost about 1,400 accounts a month.
- Produce PowerPoint launch briefs and Microsoft Excel rollout trackers for marketing, support and compliance teams.

Product Analyst Intern 06/2023 - 09/2023

Sound Harbor Health Seattle, WA

Summer internship at a 300-person patient scheduling software company.

- Analyzed **50,000** appointment records in Excel and SQL to find the top 5 causes of missed patient visits.
- Interviewed 12 clinic managers about rescheduling and shared the findings with 3 product managers.
- Drafted 3 feature one-pagers in Microsoft Word that product leadership used directly in planning the Q4 roadmap.
- Sorted 30 open customer bugs by severity with support and closed 18 of them with QA before the fall release.