Laura Feldman

MEDICAL AFFAIRS DIRECTOR

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Summary

Medical affairs director with a PharmD and 12 years in medical affairs, leading field medical, medical information and publications for a rare disease portfolio. Built the US medical team for a product launch, grew it to 18 people and set the evidence plan that supported payer coverage. Strong partner to clinical development, regulatory and commercial teams.

Skills

- **Medical Affairs Strategy**
- **Field Medical Leadership**
- **Launch Planning**
- **Real-World Evidence**
- **Publication Planning**
- **Medical Information**
- **Budget Management**
- **Advisory Boards**
- **Rare Disease**
- **MSL Training**

Experience

Medical Affairs Director 06/2021 - Present

Triangle Rare Therapeutics Durham, NC

Rare disease biotech with 2 marketed enzyme replacement therapies.

- Lead a medical affairs team of **18** across field medical, medical information and publications.
- Set the US launch medical plan for a new therapy, reaching 85% of treating centers in year one.
- Direct 4 real-world and registry studies whose data supported coverage at 3 national payers.
- Manage an $8M medical affairs budget, finishing 2025 within 2% of plan.

Associate Director, Field Medical 03/2017 - 05/2021

Carolina BioPharma Research Triangle Park, NC

Specialty biopharmaceutical company in metabolic and rare disease.

- Managed 9 MSLs and redesigned territories, raising KOL coverage from 60% to 88%.
- Wrote MSL training on 2 new indications, cutting time to field readiness by 4 weeks.
- Coordinated 10 advisory boards and 3 congress programs with medical communications.

Medical Science Liaison 01/2014 - 02/2017

Carolina BioPharma Research Triangle Park, NC

Field medical role covering the Southeast.

- Engaged 50 metabolic disease KOLs and referred 7 sites to a phase 3 trial.
- Delivered 100+ scientific presentations a year to HCPs and pharmacy teams.
- Answered 60 unsolicited medical requests a year with approved scientific resources.

Education

Doctor of Pharmacy (PharmD) 05/2013

UNC Eshelman School of Pharmacy Chapel Hill, NC

Pharmacy

Certificates

Board Certified Medical Affairs Specialist (BCMAS) 10/2018

Accreditation Council for Medical Affairs