Cody Lindgren

FIELD MERCHANDISER

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SUMMARY

Field Merchandiser with 2 years of solo store visits across the Twin Cities, now covering 22 grocery, drug and mass accounts in a 4-county territory. Runs store audits, planogram compliance checks and point-of-sale materials installs, and files photo reporting through a mobile merchandising app the same day. Self-motivated on a self-planned weekly route.

EXPERIENCE

Field Merchandiser
06/2025 - Present

North Star Field Marketing — Minneapolis, MN

Field marketing agency running in-store programs for consumer health and personal care brands.

- Manage **22** stores in a 4-county territory, driving about 900 miles a month on a self-planned route.
- Run store audits on shelf price, facings and stock, fixing gaps that lifted compliance from 85% to 95%.
- Install point-of-sale materials and shippers for 10 brand programs per quarter by each launch date.
- Document each visit with photo reporting in the merchandising app within 2 hours for client review.

Retail Merchandiser
08/2024 - 05/2025

Lakeside Retail Solutions — St. Paul, MN

Part-time role servicing greeting card and seasonal sections while in college.

- Maintained greeting card sections in **8** drug stores, filling pockets and pulling damaged cards each week.
- Processed seasonal pulls after each holiday and packed about 20 cartons of returns for vendor credit.
- Logged weekly sales-floor counts in Microsoft Excel so the district manager could plan reorders.
- Introduced store staff to new seasonal sets and answered their questions on placement.

SKILLS

Merchandising | Territory Management | Store Audits | Planogram Compliance | Point-of-Sale Materials | Photo Reporting | Merchandising App | Microsoft Excel | Self-Motivated | Attention to Detail

EDUCATION

Associate of Arts
05/2025

Minneapolis College — Minneapolis, MN

Liberal Arts

CERTIFICATES

Valid Minnesota Driver's License
05/2021

Minnesota Driver and Vehicle Services