ANYA KOWALSKI

Mid-level UI Designer

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SUMMARY

Mid-level UI Designer with 5 years at Atlassian and Adobe specializing in B2B SaaS interfaces and design systems. Owned Jira's mobile filter UI redesign (DAU +14%, task-completion time -22%) and authored 38 components in Atlassian's ADS system used by 1,800+ internal product teams. NN/g UX Master + Adobe Certified Expert.

EXPERIENCE

Mid-level UI Designer

Atlassian Jul 2022 - Present Austin, TX

Product designer on Jira's mobile and design-system teams.

- Owned Jira mobile's filter and saved-search UI redesign; mobile DAU rose 14%, task-completion time fell 22% over 90 days post-launch
- Authored 38 components in Atlassian Design System (ADS); ADS adoption rose from 71% to 89% across 1,800+ internal product teams
- Co-led 3 generative research studies (Lookback + Dovetail) with 80+ Jira admins; findings informed 4 Q4 roadmap items
- Mentored 2 junior designers through structured Figma + ADS training

UI Designer

Adobe Aug 2019 - Jun 2022 San Jose, CA

UI Designer on Adobe Express's onboarding team.

- Redesigned Adobe Express's first-run experience for new free-tier users; 7-day retention rose from 28% to 41%
- Built 22 onboarding screens for iOS and Android; design QA pass rate of 96% on first review
- A/B tested 6 paywall variants; final variant lifted free-to-paid conversion 19% with no degradation in NPS

LANGUAGES

Polish ●●●●●
English ●●●●●

SKILLS

Figma & Figma Variables
Atlassian Design System (ADS)
Adobe XD & Adobe Creative Cloud
Design Systems & Component Authoring
Accessibility (WCAG 2.1 AA)
Generative & Evaluative Research
A/B Testing & Quant Analysis

EDUCATION

B.S.

University of Texas at Austin
Sep 2015 - May 2019 Austin, TX
Human-Computer Interaction · GPA: 3.71/4.0

CERTIFICATES

Nielsen Norman Group UX Master Certification

Nielsen Norman Group · 2023

Adobe Certified Expert — Adobe XD

Adobe · 2021

Google UX Design Professional Certificate

Google / Coursera · 2020

STRENGTHS

B2B SaaS Depth

Design for power users who live in the product 6+ hours a day; metrics show up in DAU and task-completion time, not vanity engagement.

System Discipline

Push design-system adoption from 70s to high 80s by treating components as products with PMs and metrics.