RACHEL STEIN

MULTIMEDIA DESIGNER

CONTACT

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Chicago, IL

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SKILLS

- Photoshop
- Illustrator
- InDesign
- After Effects
- Premiere Pro
- Graphic Design
- Motion Graphics
- Typography
- Layout
- Color Theory

EDUCATION

Bachelor of Fine Arts

05/2022

School of the Art Institute of Chicago

Chicago, IL

Visual Communication Design

CERTIFICATES

Adobe Certified Professional in Graphic Design and Illustration

11/2023

Adobe

SUMMARY

Multimedia designer with 3 years of graphic design, motion graphics and short video for a Chicago software company and a design studio. Builds campaigns in Illustrator, InDesign and Photoshop, animates in After Effects and edits in Premiere Pro. Strong in typography, layout and color theory across web, social and print.

EXPERIENCE

Multimedia Designer 03/2024 - Present

Wabash Logic Chicago, IL

B2B software company with a 10-person marketing team.

- Design **150+** social, web and email assets a quarter in Illustrator and Photoshop.
- Create product explainers and logo stings in After Effects, raising demo video completion to 62%.
- Edit webinar clips and customer stories in Premiere Pro for LinkedIn and YouTube.
- Produce the layout for 6 ebooks and 2 trade-show booths in InDesign on a shared typography grid.

Junior Designer 09/2022 - 02/2024

Ravenswood Design Studio Chicago, IL

Branding and print studio serving small businesses and nonprofits.

- Developed brand identities and print collateral for 20 small-business clients.
- Prepared print-ready files with correct bleed and color profiles, with zero reprints in 2023.
- Built social media templates in Photoshop that clients reused for 6+ months.
- Applied color theory to refresh 4 nonprofit brand palettes so they passed WCAG contrast checks.