ANDRE LAWSON

NEWS PHOTOGRAPHER

CONTACT

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Milwaukee, WI

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SKILLS

- ENG Cameras
- Adobe Premiere Pro
- Live Shots
- LiveU
- Video Editing
- Audio Recording
- Photojournalism
- Visual Storytelling
- Time Management

EDUCATION

Bachelor of Arts

05/2021

University of Wisconsin-Milwaukee

Milwaukee, WI

Journalism, Advertising and Media Studies

CERTIFICATES

Wisconsin Class D Driver License

06/2016

Wisconsin Department of Transportation

SUMMARY

News Photographer with 5 years shooting and editing daily stories, live shots and breaking news for TV newscasts in Milwaukee and Madison. Runs ENG cameras, sets up LiveU and microwave live shots, cuts packages in Adobe Premiere Pro, and turns 2–3 stories a day on deadline with strong visual storytelling, often as a one-person crew.

EXPERIENCE

News Photographer 06/2023 - Present

Lakeshore 12 News — Milwaukee, WI

Network-affiliate TV station producing 6 hours of local news a day.

- Shoot and edit **2–3** stories a day for morning, 5 and 10 p.m. newscasts, including VOs, SOTs and packages.
- Set up 8–10 live shots a week with LiveU and the microwave truck, with zero missed hits in 2025.
- Cut packages in Adobe Premiere Pro under 60-minute deadlines and file video and stills for the station website.
- Deliver breaking news video from 4 counties, shooting safely and accurately at fires, storms and court cases.

News Photographer 08/2021 - 05/2023

Badger State 27 News — Madison, WI

Smaller-market station where photographers also worked as multimedia journalists on weekends.

- Shot and wrote 5 weekend stories a shift as a multimedia journalist, handling all video editing in Premiere.
- Recorded clean interview audio with wireless lavs and shotgun mics at rallies, games and crash scenes.
- Trained 3 new photographers on the station's camera kits and live gear during their first month.

Photography Intern 01/2021 - 05/2021

Riverwest Daily Courier — Milwaukee, WI

- Photographed 40+ assignments, from city council meetings to high school sports, for print and web.
- Wrote captions and checked names and spellings on every image before filing.
- Filed edited photo sets within 1 hour of each event for the online desk.