

Daniel Ferreira

PLANNING MANAGER

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SUMMARY

Planning manager with 11 years in consumer goods and food manufacturing, leading demand, production and materials planning for 3 plants. Owns forecasting, capacity planning and inventory management for a \$450M portfolio, reports in Power BI, and builds planning teams that hit service targets without excess stock.

SKILLS

Other Skills: Production Planning, Forecasting, Capacity Planning, Inventory Management, Supply Chain, SAP, Power BI, Microsoft Excel, PowerPoint, Communication Skills

EXPERIENCE

Planning Manager 01/2022 - Present
Queen City Home Products Cincinnati, OH

Leads planning for a household cleaning products maker with 3 plants.

- Lead 9 demand, production and material planners covering 900 SKUs across 3 plants in SAP.
- Improved SKU-level forecasting accuracy from 68% to 80% by adding retailer point-of-sale data.
- Cut finished-goods inventory by \$9M while holding case fill rate at 98.5%.
- Built Power BI dashboards on service, inventory and capacity for the monthly executive S&OP review.

Production Planning Supervisor 04/2018 - 12/2021
Tri-State Snack Foods Hamilton, OH

Supervised production planning at a 2-plant snack food manufacturer.

- Supervised 4 planners scheduling 12 packaging lines and 250 SKUs on a 24/7 operation.
- Introduced a 13-week capacity planning review that set overtime and seasonal hiring early.
- Reduced changeover hours by 18% with product wheels built in Microsoft Excel.
- Prepared PowerPoint supply chain updates for the plant leadership team each month.

Production Planner 06/2015 - 03/2018
Ohio Valley Bottling Co. Cincinnati, OH

Planner at a beverage bottling plant.

- Planned 6 bottling lines and 180 SKUs weekly against distributor orders and syrup supply.
- Lowered packaging inventory by \$350K by moving 20 suppliers to weekly releases.
- Scheduled summer peak builds 8 weeks ahead, adding weekend shifts before stock ran short.

EDUCATION

Bachelor of Science in Business 05/2015
Miami University Oxford, OH
Supply Chain and Operations Management

CERTIFICATES

Certified Supply Chain Professional (CSCP) 05/2020
ASCM (APICS)