Dana Kowalski

Production Artist

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SUMMARY

Production artist with 5 years in packaging and commercial print, turning approved designs into accurate, press-ready files on tight schedules. Expert in Adobe Creative Suite, color management and prepress checks, with the attention to detail and organizational skills to move 50+ jobs a week through proofing.

SKILLS

- **Adobe Creative Suite**
- **Illustrator**
- **InDesign**
- **Photoshop**
- **Color Management**
- **Typography**
- **Microsoft Office**
- **Outlook**
- **Attention to Detail**
- **Organizational Skills**

EXPERIENCE

Production Artist 02/2023 - Present

Halsted Packaging Co. Chicago, IL

Folding carton and label printer for food and beauty brands.

- Build **50+** press-ready packaging files a week in Illustrator, from dielines to trapping and barcodes.
- Apply color management with ICC profiles and Pantone specs, holding brand colors within Delta E 2 on press.
- Adapt master artwork in InDesign for 14 SKUs and 3 languages per product line.
- Track proofs and approvals in Outlook and a shared Microsoft Office log, keeping on-time release at 98%.

Junior Production Artist 07/2021 - 01/2023

Ravenswood Printing Chicago, IL

Commercial printer for catalogs, direct mail and signage.

- Preflighted 200+ customer files a month, fixing fonts, bleeds and image resolution before plating.
- Retouched and color-corrected catalog photos in Photoshop for 12 retail catalogs.
- Corrected typography and copy from marked-up proofs with same-day turnaround.
- Organized a job archive of 4,000 files so reprints could go to press in under an hour.

Prepress Intern 06/2020 - 08/2020

Pilsen Print Works Chicago, IL

Small offset and digital print shop.

- Preflighted 40 jobs a week, flagging missing fonts and low-resolution images.
- Imposed booklets and postcards for the digital press, reducing paper waste about 10%.
- Matched spot colors to Pantone guides for 15 customer orders.

EDUCATION

Bachelor of Arts 05/2021

Columbia College Chicago Chicago, IL

Graphic Design

CERTIFICATES

Adobe Certified Professional in Print & Digital Media Publication Using Adobe InDesign

Adobe

10/2021