MARCUS DELANEY

RADIO SCRIPT WRITER

CONTACT

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Nashville, TN

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SKILLS

- Radio Copywriting
- Commercial Scripts
- Adobe Audition
- Voiceover Sessions
- FCC Regulations
- Audio Production
- Podcast Scripts
- Live Reads
- Broadcast Automation
- Client Communication

EDUCATION

Bachelor of Science

05/2020

Middle Tennessee State University

Murfreesboro, TN

Media and Entertainment

SUMMARY

Radio script writer with 6 years of radio copywriting at Nashville stations, writing commercial scripts, promos and live reads for 4 FM signals. Writes 25–30 spots a week from client briefs, directs voiceover sessions and finishes audio in Adobe Audition, with every script checked against FCC regulations.

EXPERIENCE

Radio Script Writer

02/2023 - Present

Cumberland Broadcast Group — Nashville, TN

Local radio group with 4 FM stations in country, news-talk, sports and adult contemporary.

- Write **25–30** commercial scripts a week in :30 and :60 lengths for local advertisers across 4 stations.
- Draft promos, contest rules and live reads that follow FCC regulations on sponsorship identification.
- Direct voiceover sessions with station talent and edit final spots in Adobe Audition for same-day air.
- Created podcast scripts for a 10-episode local history series that reached 45,000 downloads in its first year.

Copywriter and Production Assistant

06/2020 - 01/2023

Harpeth Valley Radio — Franklin, TN

2-station AM/FM group serving Williamson County.

- Wrote first drafts of spots for 60+ small-business clients from account executive briefs.
- Edited 15 spots a day in audio production software and loaded them into automation before log deadlines.
- Rewrote underperforming spots for a car dealership client, lifting call-tracked leads by **18%** in one quarter.
- Met with account executives on 40 client briefs a month to define the offer, call to action and tone.