# Rory Callahan

// Recording Artist

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## > SUMMARY

Independent recording artist and songwriter with 9 years of releases, including 3 albums and 22 million streams on an own label. Writes, sings and co-produces every record, plays 60+ live dates a year and runs release campaigns and sync pitches with a small team.

## > SKILLS

• Songwriting • Vocal Production • Pro Tools • Logic Pro • Live Performance • Release Planning

• Sync Licensing • Music Publishing • Social Media Marketing • Collaboration

## > EXPERIENCE

**Recording Artist** 01/2020 - Present

Hollow Pine Records LLC Los Angeles, CA

*Own independent label releasing original records, with a manager, publicist and touring band on contract.*

- Launch 3 albums and 9 singles through a distributor, reaching **22 million** streams and 180,000 monthly listeners at peak.
- Lead songwriting and co-produce every record, tracking vocal production in Pro Tools and Logic Pro with 2 producers.
- Secure 11 sync licensing placements in TV series and ads, adding $96K in fees through a music publishing admin deal.
- Build release planning calendars and social media marketing for each single, growing the fan email list to 24,000.

**Session Vocalist and Songwriter** 06/2017 - 12/2019

Westlake Sound Collective Los Angeles, CA

*Writing and production studio supplying songs and vocals for artists, ad agencies and TV music libraries.*

- Recorded lead and background vocals on 150+ sessions for artists, ad agencies and TV music libraries.
- Wrote 40 songs with staff producers, 6 of them later recorded by signed artists.
- Delivered 45-minute live performance sets on 2 national club tours, opening in 500-1,200 capacity rooms.
- Released a debut EP in 2017 that reached 1.2 million streams with no label backing.

## > EDUCATION

**Bachelor of Music** 05/2017

Berklee College of Music Boston, MA

Songwriting