

Marcus Haddad

RECREATION COORDINATOR

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SUMMARY

Recreation coordinator with 5 years in municipal parks and recreation, running youth sports, adult leagues and seasonal events for a city of 50,000. Builds program schedules, hires and leads part-time staff, tracks budgets in Excel and gives residents fast, friendly customer service from registration to game day.

SKILLS

Other Skills: Program Planning, Youth Sports, Adult Leagues, Event Planning, Staff Scheduling, Budget Management, Registration Software, Excel, Customer Service, Leadership

EXPERIENCE

Recreation Coordinator

03/2023 - Present

Yahara Valley Parks and Recreation

Madison, WI

Parks and recreation department serving a city of 50,000.

- Run youth sports and adult leagues for **2,400** participants a year across 9 parks and 3 gyms.
- Hire, train and schedule 30 seasonal staff and officials, cutting no-show shifts by 40%.
- Manage a \$180,000 program budget in Excel, recovering 104% of direct costs through fees and sponsors.
- Plan 6 community events a year, including a July 4 festival that draws 8,000 residents.

Recreation Programmer

06/2021 - 02/2023

Pheasant Branch Community Center

Middleton, WI

Community center offering classes, camps and facility rentals.

- Scheduled **40** classes a season, from toddler tumbling to senior fitness, in the registration software.
- Answered 60 calls and emails a day on registration, refunds and facility rentals.
- Wrote the seasonal program guide in Word, mailed to 18,000 households 3 times a year.
- Supervised 12 part-time counselors at summer day camp for 140 children a week.

EDUCATION

Bachelor of Science

05/2021

University of Wisconsin-La Crosse

La Crosse, WI

Recreation Management

CERTIFICATES

Certified Park and Recreation Professional (CPRP)

04/2024

National Recreation and Park Association

CPR/AED and First Aid

03/2025

American Red Cross