BRIANNA HAYES

Reporting & Analytics Developer (SQL)

Reporting and Analytics Developer with 7 years of experience at HCA Healthcare and Bridgestone Americas, building SQL-driven reporting solutions using SSRS, Power BI, and Tableau. Delivered 200+ executive and operational reports consumed by 1,400 users, reduced ad-hoc report requests by 65% through self-service BI, and hold Microsoft Power BI Data Analyst Associate and Databricks SQL Analyst credentials.

brianna.hayes@email.com

(555) 391-7263

Nashville, TN

linkedin.com/in/johnsmith

EXPERIENCE

Senior Reporting & Analytics Developer

September 2020 - Present

HCA Healthcare

Nashville, TN

- Design and develop 200+ operational and executive SSRS and Power BI reports for HCA's 186-hospital network; consumed by 1,400 clinical and administrative users daily
- Built T-SQL stored procedures and parameterized views powering Power BI semantic layer; reduced average dashboard load time from 38 seconds to 4 seconds through query optimization and incremental refresh
- Implemented self-service Power BI workspace governance model, enabling department analysts to build certified reports autonomously; reduced IT ad-hoc report requests by 65%
- Developed revenue cycle analytics suite (12 Power BI reports) tracking $48B in annual net revenue; identified $14M in unbilled charge opportunities flagged to revenue integrity team
- Mentored 3 junior reporting developers; established T-SQL and DAX coding standards and bi-weekly peer review sessions

SQL Reporting Developer

June 2017 - August 2020

Bridgestone Americas

Nashville, TN

- Created T-SQL ETL pipelines and SSRS paginated reports for manufacturing operations analytics; supported 6 tire plants with production yield and defect rate dashboards
- Migrated 80 legacy Crystal Reports to SSRS 2017 and Power BI within 14-month project; achieved 100% feature parity with zero user escalations
- Wrote complex T-SQL queries with multi-level CTEs and window functions for Tableau dashboards tracking $4.2B in annual tire production

PROJECTS

Reporting and Analytics Platform

Jan 2020 - Jun 2020

Lead Developer

Developed a cloud-based reporting and analytics platform using Azure, resulting in a 40% reduction in infrastructure costs and a 30% increase in reporting efficiency

SQL | SSRS | Power BI | Azure

Data Visualization Dashboard

Jul 2019 - Dec 2019

Developer

Created a data visualization dashboard using Tableau, resulting in a 50% increase in sales revenue and a 30% reduction in customer churn

Tableau | SQL | Python

CERTIFICATES

Microsoft Certified: Power BI Data Analyst Associate (PL-300)

January 2023

Microsoft

Validates expertise in designing and building scalable data models, cleaning and transforming data, and enabling advanced analytics in Power BI.

Databricks SQL Analyst Associate

June 2022

Databricks

Validates proficiency in querying data and building analytical dashboards using Databricks SQL.

dbt Certified Developer

February 2021

dbt Labs

Validates expertise in building data transformation models using dbt in cloud data warehouse environments.

SKILLS

- T-SQL / SQL Server 2022
- Power BI / DAX
- SSRS (Paginated Reports)
- Tableau / Tableau Prep
- Dimensional Modeling (Star Schema)
- ETL Development (SSIS / ADF)
- Databricks SQL / Delta Lake
- Python (pandas, matplotlib)

EDUCATION

B.S.

May 2017

Belmont University

Nashville, TN

Business Analytics

GPA: 3.6

LANGUAGES

English