

Emily Chen

Sales Data Analyst

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Summary

Results-driven Sales Data Analyst with 5+ years of experience in driving business growth through data-driven insights, proficient in statistical analysis, data visualization, and data mining, with a strong background in sales operations and market research.

Experience

Sales Data Analyst

Jan 2020 - Present

ABC Corporation

New York, NY

Analyzed sales data to identify trends, opportunities, and challenges, and presented findings to senior management to inform business decisions.

- Developed and maintained complex data models to forecast sales performance and identify areas for improvement
- Created data visualizations to communicate insights to non-technical stakeholders
- Collaborated with cross-functional teams to design and implement process improvements

Junior Data Analyst

Jun 2018 - Dec 2019

DEF Startups

San Francisco, CA

Assisted in the development of sales reports, dashboards, and data visualizations to support business decision-making.

- Cleaned and processed large datasets to prepare for analysis
- Built and maintained databases to store and manage sales data
- Created ad-hoc reports to support sales team performance

Skills

Data Analysis
Data Visualization
Statistical Modeling
SQL
Python
Excel
Communication
Team Collaboration

Languages

English Native

Strengths

Analytical Skills

Able to collect and analyze complex data, identify patterns and trends, and draw meaningful conclusions

Problem-Solving Skills

Able to approach problems in a logical and methodical way, using data and analytics to inform decisions