JASMINE ORTIZ

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SUMMARY

Salon assistant with 2 years at a busy Tampa family salon, handling shampooing, blow-drying, color formulas and front desk work for 9 stylists. Multitasking between the bowl, phones and booking software is routine on 80-client Saturdays, and the ability to work with kids helps in the first-haircut chair. Licensed Florida cosmetologist since 2026.

SKILLS

- Shampooing
- Blow-Drying
- Color Formulas
- Foils
- Front Desk
- Booking Software
- Retail Sales
- Sanitation
- Work with Kids
- Multitasking

CERTIFICATES

Florida Cosmetology License

Florida Department of Business and Professional Regulation

01/2026

HIV/AIDS Education Course (4 hours)

Erwin Technical College

11/2025

EXPERIENCE

Salon Assistant

Bayshore Family Salon • Tampa, FL • 09/2024 - Present

Assistant at a 9-chair family salon seeing about 400 clients a week.

- Perform shampooing and blow-drying for **30** clients a day, keeping stylists on their booked times.
- Measure color formulas from each stylist's card and pass foils on about 15 color services a week.
- Manage the front desk and booking software on weekends, confirming visits and cutting no-shows 20%.
- Guide nervous kids and parents through first haircuts, about 12 a week, earning repeat family visits.

Beauty Advisor

Westshore Beauty Supply • Tampa, FL

06/2023 - 08/2024

Part-time sales role at an independent beauty supply store while in cosmetology school.

- Advised 50 shoppers a shift on shampoo, styling and color products for different hair types.
- Sold about $6,000 a month in hair care and tools, ranking second of 7 part-time staff.
- Organized color shelves by brand and level so shoppers found shades without waiting for help.
- Processed returns and loyalty sign-ups, adding 120 members in a year.

EDUCATION

Diploma

Erwin Technical College • Tampa, FL • 12/2025

Cosmetology