Monica Delgado

Senior Video Producer

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Summary

Senior video producer with 9 years of brand campaigns, product launches and documentary-style stories for Seattle tech and retail companies. Owns projects from brief and scriptwriting through crew management, shoot and post-production, with budgets up to $250,000. Leads freelance crews of 10+ and keeps branding consistent across every channel.

Experience

02/2022 - Present
Seattle, WA

Senior Video Producer

Cascade Commerce Group

E-commerce company with an in-house creative studio of 30.

- Produce **12** campaign videos a year for product launches, with budgets from $40,000 to $250,000.
- Develop scripts and storyboarding with creative directors, reaching stakeholder sign-off in 2 review rounds on average.
- Hire and direct freelance crews of up to 14 across 3 states, keeping 95% of shoots on schedule.
- Oversee post-production with 3 editors and a motion graphics designer, delivering 300+ cutdowns a year.

06/2017 - 01/2022
Seattle, WA

Video Producer

Puget Sound Creative

Video agency serving healthcare, aerospace and nonprofit clients.

- Produced 70+ client videos, from 30-second spots to 20-minute documentary shorts.
- Handled budget management and vendor invoices, finishing 90% of projects at or under budget.
- Edited quick-turn social versions in Adobe Premiere Pro for 25 campaigns.
- Secured locations, permits and talent releases for shoots across Washington and Oregon.

07/2016 - 05/2017
Seattle, WA

Production Coordinator

Rainier Film & Video

Commercial production company shooting regional TV spots.

- Built call sheets and schedules for 30+ commercial shoots with crews of 8 to 20.
- Booked gear rentals, catering and travel, keeping coordinator costs 10% under the line budget.
- Organized footage, contracts and music licenses for the project archive after each wrap.

Skills

- Video Production
- Scriptwriting
- Storyboarding
- Crew Management
- Budget Management
- Post-Production
- Adobe Premiere Pro
- Motion Graphics
- Location Scouting
- Stakeholder Management

Education

06/2016
Seattle, WA

Bachelor of Arts

University of Washington
Communication