

Nora Halvorsen

Strategy & Operations Lead

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SUMMARY

Strategy and operations lead with 10 years in consulting and high-growth software, now running strategy and operations for a 600-person health software company. Owns the operating plan, OKRs and board reporting, writes SQL for the hard questions, and uses problem-solving skills and plain writing to get leaders to decisions.

SKILLS

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|----------------------|----------------------|---|
| • SQL | • Financial Modeling | • Written and Verbal Communication Skills |
| • Strategic Planning | • Board Reporting | • Problem-Solving Skills |
| • Operating Plan | • Excel | |
| • OKRs | • Tableau | |

EXPERIENCE

Strategy & Operations Lead

05/2022 - Present

Bonneville Health Software

Salt Lake City, UT

Head the strategy and operations team reporting to the CEO of a \$210M revenue health software company.

- Lead a 6-person team that runs annual planning, OKRs and the weekly business review for 14 departments.
- Built the 3-year strategic plan and financial model behind a \$60M growth funding round closed in 2024.
- Write SQL and Tableau analyses of customer implementation times that cut average go-live from 140 to 95 days.
- Produce the quarterly board deck and memo with the CFO, covering 30 operating metrics and 5 strategic bets.

Strategy & Operations Manager

03/2019 - 04/2022

Granite Peak Marketplace

Lehi, UT

Online marketplace for outdoor gear with 2 million buyers.

- Ran operating planning for a \$90M marketplace business and managed the 45-person seller operations team's goals.
- Launched a seller tiering program based on SQL cohort analysis that raised repeat seller listings by 22%.
- Managed the business case and rollout for a new fulfillment option used by 3,000 sellers in its first year.

Senior Consultant

08/2016 - 02/2019

Summit Ridge Partners

Denver, CO

Strategy consulting for technology and consumer clients.

- Built financial models in Excel for 12 growth strategy and due diligence projects.
- Wrote client recommendations and steering committee documents for project teams of up to 5.
- Interviewed 80+ customers and industry experts for consumer market entry studies in 4 states.

EDUCATION

Bachelor of Science

Brigham Young University

Economics

Provo, UT

04/2016