JAMES ODUYA

SUPPLY CHAIN BUSINESS ANALYST

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SUMMARY

Supply Chain Business Analyst with 8 years driving operational efficiency and cost reduction across CPG, retail, and logistics organizations. Delivered $11.4M in supply chain cost savings through demand forecasting improvements, network optimization, and inventory policy redesign. CBAP-certified with deep expertise in SAP, Tableau, and Lean process analysis.

SKILLS

Other Skills: Supply Chain Analytics & Modeling, Demand Forecasting & Inventory Optimization, SAP S/4HANA & SAP ERP, Tableau & Power BI, SQL & Excel (Power Query, VBA), Business Requirements Analysis, Vendor & Supplier Performance Management, Lean & Process Improvement, Network Optimization, Stakeholder Management

EXPERIENCE

Senior Supply Chain Business Analyst

Procter & Gamble · Sep 2019 - Present · Chicago, IL

Senior BA on the North America Supply Chain Excellence team supporting demand planning and distribution network optimization.

- Led requirements analysis and data modeling for a demand forecasting platform upgrade affecting 800 SKUs, improving forecast accuracy from 74% to 91% and reducing excess inventory by $6.2M annually
- Designed a supplier performance scorecard tracking 15 KPIs across 200 vendors, enabling strategic sourcing decisions that reduced total procurement costs by 9% ($3.1M) within 12 months
- Facilitated 40+ cross-functional workshops with planning, procurement, and logistics teams to document 180+ business requirements for a $22M SAP S/4HANA supply chain module implementation
- Built Tableau dashboards monitoring end-to-end supply chain health for 12 distribution centers, reducing reporting cycle from weekly to daily and enabling same-day response to disruptions
- Analyzed 3 years of transportation spend data (1.2M shipment records) to identify lane consolidation opportunities, contributing to a $1.8M freight cost reduction program

Business Analyst – Supply Chain

Target Corporation · Jun 2016 - Aug 2019 · Minneapolis, MN

BA supporting inventory optimization and fulfillment network strategy across Target's 1,900-store network.

- Conducted inventory policy analysis for 5 high-velocity product categories, recommending reorder point and safety stock adjustments that reduced stockouts by 34% during peak season
- Collaborated with IT and supply chain ops to define requirements for a same-day fulfillment routing algorithm; post-launch, same-day order capacity increased by 28%
- Analyzed vendor on-time delivery data for 150 suppliers, identifying root causes for 12 chronic late-delivery partners and developing corrective action plans that improved OTIF from 81% to 93%
- Created a supply chain disruption risk model incorporating 8 external variables (weather, geopolitical, lead time volatility) that gave planners 2-week advance warning for 78% of major disruptions
- Produced monthly executive supply chain performance reports for VP-level review, tracking $1.4B in annual inventory investment and presenting actionable recommendations

EDUCATION

Bachelor of Science in Industrial Engineering & Management Sciences

Northwestern University, Kellogg School of Management · Sep 2008 - Jun 2012 · Evanston, IL

Industrial Engineering & Management Sciences · GPA: 3.7/4.0