Gregory Okafor

VIDEO PRODUCTION MANAGER

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SUMMARY

Video production manager with 11 years in corporate and agency video, the last 4 running a 7-person in-house team at a Chicago insurance company. Sets production schedules, budgets and quality standards for 250+ videos a year, manages vendors and agencies and still steps in on shoots and video editing when deadlines stack up.

EXPERIENCE

Video Production Manager

01/2022 - Present

Lakefront Mutual Insurance — Chicago, IL

Corporate marketing and communications department with a 7-person video team.

- Manage a team of **7** producers, editors and motion designers delivering 250+ videos a year.
- Own a $1.2M annual video budget, reducing outside agency spend by 30% by moving work in-house.
- Build a digital asset management system for 18,000 clips and music licenses, cutting search time by 70%.
- Oversee livestream production for 40 executive town halls a year with up to 9,000 employees watching.

Senior Video Producer

03/2018 - 12/2021

Wacker Drive Creative — Chicago, IL

Creative agency producing commercials and brand films for regional clients.

- Produced 150+ commercials and brand films for financial, healthcare and consumer clients.
- Negotiated rates with 30+ freelance crew members and vendors, saving clients about 12% per shoot.
- Created production scheduling templates adopted by all 5 producers at the agency.

Video Producer and Editor

06/2015 - 02/2018

Prairie State Media — Chicago, IL

Small production company serving corporate and nonprofit clients.

- Shot and edited 100+ corporate and nonprofit videos in Adobe Premiere Pro.
- Directed lighting and sound on 2- to 4-person crews for interviews and events.
- Designed motion titles in the Adobe Creative Suite for 20 fundraising campaigns.

SKILLS

Video Production | Video Editing | Adobe Premiere Pro | Adobe Creative Suite | Production Scheduling | Budget Management | Vendor Management | Livestream Production | Digital Asset Management | Team Leadership

EDUCATION

Bachelor of Arts

06/2015

DePaul University — Chicago, IL

Digital Cinema