

Jane Doe

Visual Merchandiser

Results-driven Visual Merchandiser with 3+ years of experience in creating visually appealing store displays and driving sales growth. Proven track record of success in increasing customer engagement and sales through effective visual merchandising strategies.

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EXPERIENCE

Visual Merchandiser Jun 2020 - Present
Macy's New York City, NY

Created visually appealing window displays, resulting in a 25% increase in sales

- Conceptualized and executed in-store visual displays
- Collaborated with the buying team to create cohesive floor sets
- Trained and managed a team of 5 sales associates on visual merchandising best practices

Assistant Visual Merchandiser Jan 2019 - May 2020
Nordstrom Los Angeles, CA

Developed and implemented a new visual merchandising strategy, resulting in a 15% increase in customer engagement

- Analyzed sales data to inform visual merchandising decisions
- Worked with the marketing team to create eye-catching promotions and events
- Maintained a high level of customer service, resulting in a 95% customer satisfaction rating

PROJECTS

Visual Merchandising Plan Mar 2020 - Apr 2020
Visual Merchandiser

Created a visual merchandising plan for a new clothing store, resulting in a 50% increase in sales

Adobe Creative Suite

Microsoft Office

SKILLS

Visual Merchandising

Store Design

Inventory Management

LANGUAGES

English

Native

Spanish

Fluent

EDUCATION

Bachelor of Fine Arts Sep 2015 - May 2019
Fashion Institute of Technology New York City, NY
Fashion Merchandising 3.5

CERTIFICATES

Visual Merchandising Certificate Jan 2020
New York Institute of Art and Design
Completed a course in Visual Merchandising

HOBBIES

Photography